



**Terms and Conditions**  
**Sigma Lens Cashback Promotion 2020**  
**Hahnel Industries Limited**

**1. The Promoter**

The promoter is Hahnel Industries Limited, company number 56910, with registered office at Parnell Street, Bandon, Co. Cork P72 C671 and any duly authorized servant or agent of Hahnel Industries Limited (“the Promoter”).

**2. Purchase Period**

The promotion will commence at 00:01 (GMT) on the 15 day of July 2020 and shall close at 23:59 (GMT) on the 30 of September 2020. (“the purchase period”) The Promoter reserves the right to vary the purchase period at any stage and at it’s sole discretion.

**3. Eligibility**

To be eligible to participate in the promotion you must be an individual person resident in the Republic of Ireland aged 18 years with a valid Republic of Ireland Bank Account (“participant”).

**4. Claims**

Claims may be submitted by the end user participant. Claims made by participating retailers other resellers and/or their staff on behalf of the end user are specifically excluded and any such claims will be automatically rejected.

**5. Employees of the Promoter**

This promotion is not open to the employees of the promoter.

**6. Employees of participating retailers**

Employees of participating retailers are permitted to take part in the promotion.

**7. Rewards**

Rewards shall be paid by way of bank transfer and participants must have a valid Republic of Ireland Bank Account in order to receive the reward. Rewards shall be rewarded in euro.

**8. Offer**

Participants who purchase a new (ie **not second hand, ex display or refurbished**) qualifying device as detailed in table 1 below (“the promotion product”) in store or online from a participating retailer in the Republic of Ireland within the purchase period will be eligible to claim cashback reward ( exclusively paid by way of bank transfer) via redemption (“the reward”). The relevant reward value promotion shall be set out in table 1 below. The promotion product must be purchased stand alone as a single purchase and not as part of a bundled kit with or without a camera. This offer may not be combined with any other offer, promotion or discount offered by the promoter.

## 9. Participants who purchase second promotion product

Participants who purchase a second promotion product in accordance with condition number 8 above and go on to make a valid claim (as defined in condition 13 below) against said promotion product shall receive an additional fixed cashback reward as outlined in Table 1 below.

## 10. The Reward and the Additional Reward

Unless otherwise stated in these conditions, reference to the term reward shall be taken to refer to the reward and the additional reward, with the specific exception of condition 13 below.

**Table 1 – Promotion Products, Participating Retailers & Corresponding Rewards**

<i>Promotion Product</i>	<i>Ref</i>	<i>Corresponding reward (€)</i>
<b>24mm F1.4 DG HSM ART</b>		<b>€80</b>
<b>35mm F1.4 DG HSM ART</b>		<b>€80</b>
<b>50mm F1.4 DG HSM ART</b>		<b>€80</b>
<b>14-24mm F2.8 DG HSM ART</b>		<b>€150</b>
<b>24-70mm F2.8 DG OS HSM ART</b>		<b>€150</b>
<b>70-200mm F2.8 DG OS HSM Sports</b>		<b>€150</b>

<i>Participating Retailers</i>	<i>Republic of Ireland</i>
<b>Conns Cameras</b>	<b>Republic of Ireland</b>
<b>The Camera Centre</b>	<b>Republic of Ireland</b>
<b>Barker Photographic</b>	<b>Republic of Ireland</b>
<b>Galway Camera Shop</b>	<b>Republic of Ireland</b>
<b>Birmingham Cameras</b>	<b>Republic of Ireland</b>
<b>Maher's Chemist</b>	<b>Republic of Ireland</b>
<b>Film Equipment Hire</b>	<b>Republic of Ireland</b>
<b>Image Supply Systems</b>	<b>Republic of Ireland</b>
<b>Joe O'Sullivan Photography</b>	<b>Republic of Ireland</b>

## 11. Purchase from Auction Webpages.

Auction websites (e.g. Ebay, DoneDeal etc) or Market Place Sales through a retail website (e.g. Amazon marketplace) are specifically excluded from this promotion.

## 12. Number of Rewards

Participants may claim a maximum of one (1) reward per promotion product.

### **13. Making a claim**

To claim, after purchasing a Promotion Product from a Participating Retailer during the Promotion Period, Participants must visit (<https://www.hahnel.ie/sigma-cashback>) after one month (30) days of purchase of their Promotion Product (the date of purchase counts as day 1) and complete the claim form with either the serial/reference number where the purchased Promotion Product is a lens. Participants will also need to provide their name, contact information including email address, bank account details and any other requested information, and submit it together with a scanned copy of their proof of purchase. Proof of purchase in this regard shall mean the receipt as received on the date of purchase. Participants may also be required to upload a photograph or screenshot of either their reference number or serial number as appropriate (a “Claim”). Participants hereby agree to be contacted by the Promoter in the case of any absent or incorrect data.

### **14. Proof of purchase**

Proof of purchase must include: Participating Retailer name, Promotion Product name and serial number and the date of purchase.

### **15. Timeframe for claims**

Claims may only be submitted after one month from the date of purchase, the application period is the 15<sup>th</sup> day of August 2020 to the 31<sup>st</sup> of October 2020 23:59 (GMT) (the “End Date”). Claims received after the End Date will not be eligible. For the avoidance of doubt, the date of purchase counts as day 1.

### **16. Confirmation of received claim**

Participants will be sent an initial email to confirm that their Claim has been received and provisionally approved, subject to Promoter verification (“**Provisional Approval**”). Within 30 calendar days of Provisional Approval, Participants will receive a second email confirming that their Claim has been fully validated by the Promoter (“**Claim Validation**”) and their Reward payment has been processed. For the avoidance of doubt, no Reward payments shall be made to Participants until Claim Validation has occurred.

If an email has not been received, it is the Participant’s responsibility to contact the Promoter’s customer service team at ([sigmacashback@hahnel.ie](mailto:sigmacashback@hahnel.ie)) within seven (7) days of a Claim being submitted.

**17.** If the Claim is deemed to have missing information, the Participant will be notified via email and offered the opportunity to provide the required information to validate their Claim within seven (7) days of the email. If no response is received, then the Claim shall be marked as invalid and the Participant will no longer be eligible to receive the Reward.

### **18. Timeframe that reward will be received**

Provided that the relevant Claim is not rejected for any reason before Claim Validation occurs, Participants will receive the Reward by way of bank transfer to the bank account detailed in the Claim within thirty (30) days of Provisional Approval. Where applicable, Additional Rewards shall be sent together with the Reward due against the second Promotional Product claimed against.

### **19. Invalid claims**

Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.

## **20. Disqualify claims**

The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.

## **21. Fraudulent claims**

The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to generate or require further verification as to proof of purchase, as well as the identity, age, and other relevant details of a Participant. This process may involve the Promoter sharing information with third parties.

## **22. Rejection of Claims**

If a Participant returns a Promotion Product after making a Claim, then the Participating Retailer shall notify the Promoter and the Claim shall be rejected. Where the Reward has already been paid then the Promoter shall seek to recover the Reward from the Participant.

The participant hereby agrees to return any reward received by the participant to the Promoter if the participant returns a promotion product to a participating retailer for any reason whatsoever.

## **Privacy and Data Protection**

1. Other than as set out in these Terms and Conditions or for the purposes of operating the Promotion, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any promotional purpose, nor shall they be passed to any third party.
2. The information collected as described in Condition 13 above shall be processed in accordance with the procedures outlined in the Promoter's privacy policy, available at (<https://www.hahnel.ie>). Without prejudice to the foregoing, the Participant consents to the storage, processing and use for the purposes of the promotion on the part of the promoter.

## **General**

1. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
2. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
3. Rewards are non-transferable by Participants.
4. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
5. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in the Terms and Conditions as included in the Reward this includes but is not limited to any banking charges.

6. By participating in this Promotion, you agree, to the maximum extent permitted by the laws of the Republic of Ireland to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance or receipt of the Reward. The above limitation of liability shall not apply to death or personal injury caused as a result of Promoter's negligence.
7. The Promotion is governed by the laws of the Republic of Ireland.